



Carbon Reduction Plan

Supplier name: CCS Media Limited

Publication date: 15th August 2024

Version: 4

Commitment to achieving Net Zero

CCS Media Limited is committed to achieving Net Zero emissions by 2050.

Baseline Emissions Footprint

Baseline emissions are a record of the greenhouse gases that have been produced in the past and were produced prior to the introduction of any strategies to reduce emissions.

Baseline emissions are the reference point against which emissions reduction can be measured.

Baseline Year: 2016	
Additional Details relating to the Baseline Emissions calculations.	
<p>Our 2016 baseline total emissions figure was derived from existing carbon reporting data provided by an external auditor.</p> <p>The scope emissions are outlined below, our data integrity is considered to be ‘good’</p>	
Baseline year emissions:2016	
EMISSIONS	TOTAL (tCO₂e)
Scope 1	119.1
Scope 2	101.5
Scope 3 (Included Sources)	10.5
Total Emissions	231.1

Current Emissions Reporting

Reporting Year: 2023	
EMISSIONS	TOTAL (tCO ₂ e)
Scope 1	100
Scope 2	27
Scope 3 (Included Sources)	74
Total Emissions	201

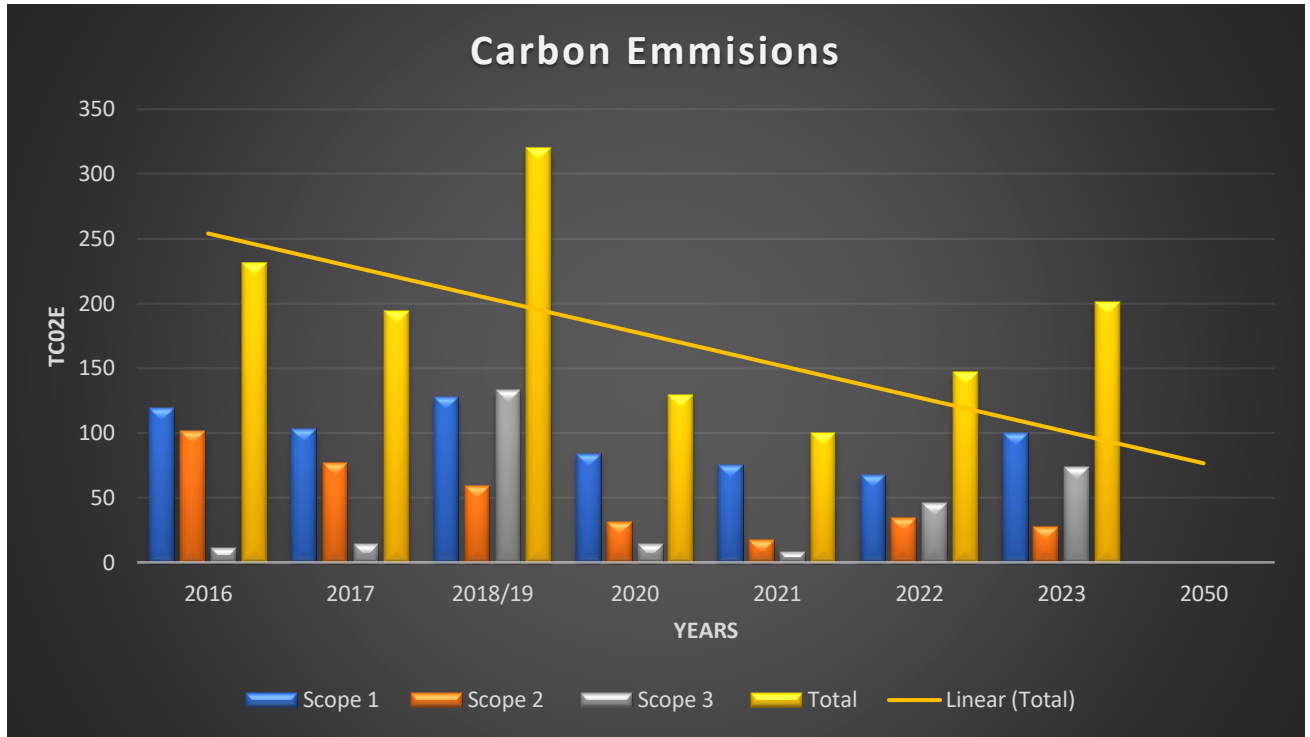
Emissions reduction targets

To continue our progress to achieving Net Zero, we have adopted the following carbon reduction measures:

1. Collaborate with our supply chain partners to promote sustainable practices throughout the supply chain. This includes sourcing materials from sustainable sources, reducing packaging waste, and implementing sustainable transportation practices.
2. As part of our supply chain re-evaluation, we have partnered with courier services company DPD who operate a green, electric vehicle fleet service.
3. We have eliminated the use of single-use plastics in our offices and partnered with Plastic Free Chesterfield, a UK registered charity, working to reduce single-use plastics in the wider communities.
4. We project our carbon emissions will continue to decrease, by a further 5% over the coming years.
5. We use recycled paper for in house printing requirements.
6. We have replaced strip & halogen lighting with LED lights in our owned premises and throughout the Warehouse.
7. We continue to develop our Environmental Management Systems as part of our ongoing ISO 14001 certification.
8. Our company car fleet consists of 100% multi fuel hybrid and electric vehicles and we have 5 EV charging stations at our HQ.
9. We continue to invest in IT equipment & infrastructure since implementing our Agile working program in 2019, reducing employee company travel time and business mileage by 70%.
10. We encourage sustainable practices amongst our employees as well as educating and raising awareness of eco-friendly & sustainable products we sell.

Progress against our targets can be seen in the graph below:

Carbon Reduction: Projected vs. Actual



Carbon Reporting Scope*

- The reporting period is 01/01/2023 to 31/12/2023, which was selected because it is the company's financial year.
- This report has been compiled in line with the March 2019 BEIS 'Environmental Reporting Guidelines: Including streamlined energy and carbon reporting guidance', and the EMA methodology for SECR Reporting. Emissions have been calculated using the GHG Protocol: Corporate Accounting and Reporting Standard.
- All measured emissions from activities which the organisation has financial control over are included unless otherwise stated in the exclusions statement, as required under The Companies (Directors' Report) and Limited Liability Partnerships (Energy and Carbon Report) Regulations 2018
- The intensity measurement of turnover has been selected in order to compare emissions with company growth and for consistency with similarly reporting businesses for review of the market position.
- Emissions factors used:

Fuel type	Emissions conversion factor source
UK Electricity – location based (excluding transmission and distribution), UK Gas, Petrol, Diesel, Unknown Vehicle Fuel	Department for Energy Security and Net Zero & Department for Business, Energy and Industrial Strategy 2023
UK Electricity – market based	British Gas - https://www.britishgas.co.uk/energy/guides/energy-sources.html
	Bruntwood Energy - https://unifyenergy.co.uk/our-energy

*Extract from SECR Report

Carbon Reduction Projects

Completed Carbon Reduction Initiatives

The following environmental management measures and projects have been completed or implemented since the 2016 baseline. The carbon emission reduction achieved by these schemes equate to 30 tCO₂e, a 13% reduction against the 2016 baseline.

In the future we hope to implement further measures such as:

- investing in our HQ buildings enhancing environmentally friendly and energy efficient initiatives.
- Enhance partnerships with WEEE recycling facilities to record Carbon Savings and reductions within the IT marketplace.
- undergo a full Carbon Audit, offset our Carbon Emissions and create a robust Carbon Reduction action plan to meet our goals of Net Zero.
- Zero to landfill for our office waste
- Use renewable energy at our HQ
- Where possible customer orders to be delivered using low emission delivery services

Declaration and Sign Off

This Carbon Reduction Plan has been completed in accordance with PPN 06/21 and associated guidance and reporting standard for Carbon Reduction Plans.

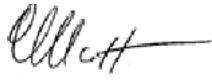
Emissions have been reported and recorded in accordance with the published reporting standard for Carbon Reduction Plans and the GHG Reporting Protocol corporate standard⁷ and uses the appropriate Government emission conversion factors for greenhouse gas company reporting⁸.

Scope 1 and Scope 2 emissions have been reported in accordance with SECR requirements, and the required subset of Scope 3 emissions has been reported in accordance with the published reporting standard for Carbon Reduction Plans and the Corporate Value Chain (Scope 3) Standard⁹.

The carbon figures have been calculated using the DESNZ 2023 carbon conversion factors for all fuels, other than the market-based electricity which has been taken from British Gas and Bruntwood Energy as the UK suppliers.

This Carbon Reduction Plan has been reviewed and signed off by the board of directors (or equivalent management body).

Signed on behalf of the Supplier:

A handwritten signature in black ink, appearing to read 'Elliott', with a horizontal line extending to the right.

Date: August 2024

⁷ <https://ghgprotocol.org/corporate-standard>

⁸ <https://www.gov.uk/government/collections/government-conversion-factors-for-company-reporting>

⁹ <https://ghgprotocol.org/standards/scope-3-standard>