

Advania UK announces completion of game-changing CCS Media acquisition

CCS Media and Advania

Deal creates a £1.4bn+ Microsoft-driven powerhouse of over 5,000 professionals across Northern Europe

London, UK – 5th November 2024 – Advania UK Limited, an award-winning Microsoft Partner and part of the multi-billion Advania group, today announced it has completed its [acquisition](#) of CCS Media, a progressive IT solutions provider operating across the UK.

The deal unites Advania, one of Microsoft's leading Copilot implementers with CCS Media, a technology reseller with over 41 years of experience delivering first-class IT solutions and services to organisations across the UK. Clients of the new entity will benefit from close relationships with both software and hardware vendors to deliver comprehensive technology solutions and services.

Commenting on the deal, Geoff Kneen, CEO of Advania UK said, "This is a game changer in the UK market. Alongside our recent acquisition of Servium, this deal represents a tremendous opportunity with two highly complementary and trusted businesses consolidating as a long-term strategic technology partner for our clients."

CCS Media delivers expertise on the provision, supply, implementation, and support of the broadest range of technology products and has won awards from world-leading vendors including Dell, HPE, Lenovo and Logitech. Advania UK is a top-tier Microsoft cloud transformation and AI enablement partner, holding all six cloud solution designations, twelve specialisations and Azure Expert MSP status.

Now working across 20 locations in the UK, Advania will become a leading employer of IT professionals, offering even wider opportunities for employees to broaden their career opportunities and thrive in a growth environment.

Kneen added, “We are now capable of offering unparalleled choice, value for money, and experience when it comes to identifying, procuring and implementing the right technology solutions for our clients. Alongside a wide array of leading vendors and partners we will accelerate business outcomes and help ambitious organisations to deliver on their transformation agendas through leading technology and unparalleled expertise. We are delighted to welcome the CCS Media team to the Advania group and look forward to building upon our shared heritage.”

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About Advania AB

Advania is “The tech company with people at heart,” operating across the UK, Sweden, Norway, Iceland, Finland, and Denmark. With a team of over 5,000 talents, we offer managed services, hardware, software, and professional services to clients in both private and public sectors, primarily in the mid-market. Our main goal isn’t just about technology; it’s about empowering people to create sustainable value. By establishing lasting relationships, utilising leading technologies, providing modern platform solutions, and fostering strategic partnerships, we’re shaping the future IT landscape. Advania is proudly backed by funds managed by Private Equity at Goldman Sachs Alternatives.

For further information, please visit www.advania.com

About CCS Media Ltd

CCS Media is a technology and solution specialist with over 41 years of experience delivering first-class IT solutions and services to organisations of every kind across the UK and beyond. A network of 11 offices and 1 warehouse and logistics configuration centres, secures nationwide scale for supply and service, matched with the comfort of local presence. CCS media work with more than 2,000 manufacturer partners and sell more than one million products across the 8,000 customers. CCS Media have been awarded two stars for Best Companies Outstanding to Work For, Technology’s 50 Best Companies to Work For, The UK’s 100 Best Large Companies to Work For and five regional Best Companies awards.

For further information, please visit www.ccsmedia.com

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